



Presents:

## Podcast Episode 123: How We Can Move Forward Together



By: Leslie Samuel



*This Transcript is provided by Become A Blogger. For more Resources like this, visit [www.becomeablogger.com](http://www.becomeablogger.com).*

## Introductions

*[Intro by Guy Kawasaki, Gideon Shalwick, and Farnoosh Brock]*

Hello, hello, hello and welcome to another episode of Learning with Leslie, the podcast where you learn, I learn, we all learn about how to build an online business with a blog. No, I'm not talking about one of those blogs that will fall by the wayside when Google puts you to sleep on the couch. I'm not talking about one that will thrive no matter what gets thrown at it.

I'm your host, Leslie Samuel from [BecomeaBlogger.com](http://BecomeaBlogger.com) where we're changing the world one blog at a time. As usual, another exciting for you today.

In today's episode, I'm going to be talking about how we, you and I and everyone else can move forward together. There are lots of changes happening right now and in this episode, I want to go back in time, talk about how things have progressed over the years and where things are heading in the future.

A big part of what's happening doesn't involve just me. It involves all of us that are in this journey of creating content to inspire others and even change the world. Your blog, my blog, and the blogs of so many others in the future, we can all do something huge. I believe it from the bottom of my heart and I am excited to be on this journey with you.

That's what we're going to talk about today.

You know, I just thought about something. This whole, "... and that's what we're going to talk about today!" How that came about? It's actually, it's something I said on one of my podcast episodes and I remember one of the podcast listeners, it was Rochelle Hanson, she called in and she said, it made her smile when I said, "... and that's what we're going to talk about today!"

From the time I got that call, I said that on every episode since then because it kind of stood out to her and then, that stuck out in my mind and I have been doing it ever since. It's just, it's cool to see how things have evolved over the years.

So many people that have been involved in the growth of Become a Blogger and in the growth of Learning with Leslie, just everything that has been happening.

Now, that's not on the script for what I was going to talk about but, you know what? This episode today is going to be, I script it out, I have a little bit of an outline but, a lot of it, it's just going to be me sharing from my memory and from the things that have happened over the years and the experiences that I've had doing this podcast, building what I'm building today online and just what are we going to do in the future.

For this episode, first I'm going to give three announcements. I'm going to take then two calls from the hotline. One is a suggestion from Jason from [ApplicationTalk.com](http://ApplicationTalk.com) about my intros and the other is a question from Kathy Strahan from Lean Body Works about user registrations on Wordpress. We're going to talk about all of that.

And then, we're going to get into the actual content where we're going to look back and also look ahead. I'm excited about that. As usual, this podcast is brought to you by my Free Blogging Videos at [freebloggingvideos.com](http://freebloggingvideos.com) and I'll talk a little bit about that today because we're making some changes! Oh yes, we're making some changes. But, anyhow, that's where you can go to learn how to start a blog.

It's free. A lot of people have used it. They love it. A lot of people have started blogs as a result of watching those videos.

If you are trying to start a blog where you can create content, inspire others and change the world, you got to know how to do the things that are involved. I put this together so that, you can be able to do that and not have to worry about all the technical stuff that you may not understand. You can just watch me as I do it and then, go ahead and do the same.

So, check it out, [freebloggingvideos.com](http://freebloggingvideos.com). Let's move on now to the announcements, we have three announcements.

## The Announcements

**#1** Announcement number one, we are on track for August 1. Yay! And, that's like... what's today? Today is Monday. So, Tuesday, Wednesday, Thursday. In three days, we're going live and not like we're not live now but, we're switching to the multi-author model and we have

some great writers that have been creating great content. We have basically all of August set out and that is just exciting to me.

We have all the posts pretty much scheduled for August except for the podcast episodes of course because I got to record those as we go and post them there but... I'm just excited about everything that's happening.

August 1, Thursday, coming to a podcast near you a Learning with Leslie near you, you get to join in on this experience. So, stay tuned. I'm going to talk a little more about it in this podcast episode but, just stay tuned. We're going to have some great stuff happening.

**#2** Number two, we have a Google Hangout that we're going to be doing on August 1 because if we're going to change things up and switch things up, we might as well come together and do some cool stuff, share some information, and so on.

I'm going to be doing a Google Hangout. If you want to join in on that Google Hangout, which you do want to join in on that Google Hangout, come to the show notes for this episode, Episode 123. So, [becomeablogger.com/episode123](http://becomeablogger.com/episode123). You're going to have a link there to go to the event page on Google+ and you can register and RSVP basically for that Google Hangout.

What I'm going to be doing on that Hangout is kind of giving you an insider perspective on what's going on with Become a Blogger.

It's going to be interesting to see some of the things that I'm working on, some of the things that I'm setting up. I want you to be involved in it. I want you to see it not only because I want you to know what's going on at Become a Blogger but, also because I think these are some things that you can learn from as you build your business, as you build your blog.

It's things that I'm learning, I've been learning and a lot of thing that I've known that I've never kind of put into action, taken action on. I've started to take action on some of those things and I want you to be able to see that.

We're also going to have some of the writers on that Google Hangout and you'll be able to ask questions and just interact with us and it's just going to be a ton of fun. So, make sure to check it out. This Thursday, it's going to be at 7PM Eastern Standard Time. That's only two days from the time you're going to be listening to this, if you listen to this, as soon as it's posted. And, if you're listening to this sometime in the future, well, you missed out. But, don't worry. We're going to be doing more hangouts in the future. So, just stay tuned and we will be hanging out more.

**#3** Announcement number three, in August... Oh, I didn't even check the dates but, August, kind of right after my birthday. My birthday is August 8 and that's a Thursday. On the Friday, August 9, my wife, and I and my son and a number of other people, we're heading to New York.

I'm going to be Upstate New York. It's in a place I've never heard of so, it's kind of remote. It's way up there and it's called Kinderhook, New York. When I tell people I'm going to Kinderhook, they're like, what in the world is Kinderhook? Where is that? Is that really in New York?

Well, evidently it is. I looked it up on Wikipedia and it was there. So, hey, I'm going to be there. My wife and I are going to be going down there to do music. I play the piano. My wife sings so, we'll be doing some stuff down there.

But, I'm thinking about doing a meet-up, a meet up on the Sunday so, that would be August the 11th. If you happen to be in that area for some strange reason in the middle of Kinderhook or somewhere close by to that, and you want to hang out on Sunday, come back to this episode [BecomeaBlogger.com/episode123](http://BecomeaBlogger.com/episode123) and let me know. I want to see if anybody is out there. It seems like it's in the middle of somewhere but, if you are out there in the middle of nowhere and you want to hang out, come and let me know and if I get two people that are in that area that want to hang out, I'm going to do a meet up.

Last time, I did the same thing in Cincinnati and we had two people in the comments saying they live in that area. We had seven people show up and it was awesome. So, if you are around Kinderhook, let me know and we're going to make it happen.

## Your Calls

**#1** All righty! Let's get to the calls from the hotline. The first is from Jason from [applicationtalk.com](http://applicationtalk.com) and he has a great suggestion for my intro. So, take it away Jason.

*"Hi Leslie, my name is Jason. I'm from Kansas, City and I blog at ApplicationsTalk.com and I have a suggestion for you. I like your new intros, the way you're giving Google a different plug every week on how they can potentially take down your site and my idea is for your listeners and subscribers to either call in and write in somewhere and give you a suggestion for what you would use that week on the podcast for the reason Google can take down your site or whatever you want to call it, and then, on that podcast, whoever run that would be the sponsored website of your intro for that week.*

*Anyway, just thought that was an idea I want to share with you and thought that might help, help your engagement and get more people involved with it. Anyway, that's it. Thanks. Bye."*

Jason, thank you so much for calling that in. I love it when people call in and give me suggestions about things that I can do differently or things that I can do to make things more engaging, interactive, and fun and all that good stuff. And, the reason why I'm switching up the intros is because someone called in, one of the listeners called in and they recommended for me to do that. I loved it and I love this, too.

But, I want to step it up a notch. First of all, yes, if you have something that you would like me to say in terms of what Google did, first just start it off, "When Google has a mood swing..." and then, I started saying all kinds of stuff like today, I said, "When Google puts you to sleep on the couch, " call that in to the hotline and let me know what your suggestion is.

Just in case, you don't know what the number to the hotline is, that number is 888-835-2414. So, call in. Say your name. Say your blog address or your website address and then, say, "Hey, I think you should say, when Google blah blah blah," whatever it is as long as it's appropriate, I will use it and if I use it, as long as it's appropriate, it's catchy and it makes sense to use, I'll go ahead and use it.

If I do that, I will link back to your blog, definitely. I love to do that. I want you guys to be involved. So, make sure to do that.

But, something else, this made me think of, you know at the beginning of my podcast episodes, I play this, [*replaying intro by Guy Kawasaki, Gideon Shalwick and Farnoosh Brock*]. I did that because I wanted to get some people that a lot of people know so, famous people, or whatever the case might be, people that have audiences online. It's kind of like a little bit of an endorsement.

So, when you hear Guy Kawasaki, you think to yourself, "Woah, Guy Kawasaki is introducing this podcast. This must be something important."

That was the idea behind doing that initially. Now, the more I think about what I want this podcast to be about, I mean, Guy Kawasaki is great. He does all kinds of cool things and I was privileged to interview him and so on.

But, this podcast isn't about Guy Kawasaki. This podcast is about you, you that are listening to this podcast right now. So, if you want to introduce this show, I want you, well, first of all, you

have to have a microphone that either plugs in to your computer, some way to record so that, it sounds a decent quality.

All I want you to do is say, "Hey, this is Leslie Samuel from BecomeaBlogger.com and you're listening to Learning with Leslie," or something of that sort. If you want to be creative, you can go ahead and be creative. Don't make it long please. But, just go ahead and send that in. Make sure to say your blog address because I want you to be well-promoted. I don't want you to just introduce me and not get something from it.

So, if you want to introduce Learning with Leslie, go ahead and record an introduction and send it in at [help@becomeablogger.com](mailto:help@becomeablogger.com). Record it as an MP3 or whatever and just send it in and I will use that to introduce my show. I like to get much more interaction, much more engagement and this podcast once again, this is your podcast and I want you to be involved.

Once again, this is your podcast. If I had to do it over again, I wouldn't name this Learning with Leslie. I'd name it something else. But, actually, that was a name that was suggested by one of you guys. I don't even remember who it was but, a listener suggested it and then, I took that name.

So, say, "This is whoever you are from whatever website you are," and "You're listening to Learning with Leslie," or something creative. I don't care what it is and I will use that.

So, Jason, once again, thank you for calling in that suggestion and yes, I'm happy to do those kind of things.

**#2** The next is a question from Kathy Strahan from [LeanBodyWorks.com](http://LeanBodyWorks.com). Take it away, Kathy.

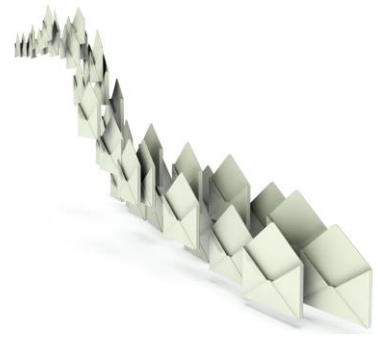
*"Hi Leslie, this is Kathy Strahan from LeanBodyWorks.com with a question about how to stop the new user registration that happens in Wordpress. No doubt these are spammers. I'd like to know the best way to discourage and maybe to stop this ability for spammers to register at my blog. I wish these were signups for my web forms but, nevertheless, one day I'll see that more often.*

*So, yes. Let me know. I really appreciate your help and I know other people might have this question, as well. God bless you, Leslie for all that you do.*

*Thank you, bye!"*

And, God bless you too, Kathy for all that you do. Thank you so much for calling in that question.

Now, this is something that's very annoying. I don't know why people get in to do these types of things but, they develop all these spam bots and so on that can automatically register on your site and then, do all kinds of stuff that you don't want them to be able to do.



Is there a way to prevent that? Definitely, there is.

If you go into Wordpress admin area and you go to "Settings" and then, "General," that's your general settings. There's going to be a little check box and next to that check box, it's going to say anyone can register.

If that is checked, then, that will allow anyone to register. So, when they go to your login page, they can just click on the register button and register for a new account. You don't want them to be able to do that. All new accounts in your Wordpress installation, you want that to be because you either created the account or maybe, you have a membership site and when people purchases something or signs up for something, they can register. But, that's not what we're dealing with here.

You just don't want people to register for your site and then, be able to get access to things that they don't want to get access too. So, you want to remove that check from that check box and then, click on "Save Settings" and once you do that, people won't be able to register because there's no register button, or register link on that login page.

That's a quick and easy fix. I hope that answers your question. I hope that's what you're referring to and yes, that's pretty much it for our hotline.

Once again, if you have questions that you want me to deal with on the show or if you have suggestions or anything that you want to say to me, that you want me to play on the show or whatever the case might be, just call the hotline and that number is, 888-835-2414.

And, if I play that enough, it will get stuck in your brain. I know it's stuck in a lot of your brains already and I'm excited about that. That's my beautiful wife's voice.

If you're going to have a voice stuck in your brain, it might as well be the voice of my beautiful wife.

Anyhow, let's talk about the past.



# My Story – How I Got into Internet Marketing and Blogging

Now, a lot of you have been with me from the very beginning. I started Internet Marketing back in 2008 and it was January 18, 2008. When I started Internet Marketing, I started for one reason. I wanted to make some money. I wanted to have some supplementary income. I wanted to pay off some bills faster. I wanted to travel. I wanted to be able to do certain things and I was teaching at a high school, a boarding school, a Christian boarding school. The pay was not the best but, you know I was getting a decent pay but, I wanted to make some more money.

I found out that you can make money online and I started to make money online. Back then, it was something totally different than I'm doing today. It was called Freebie Trading. I'm not going to go into all the details of that. I've spoken about that in some of the previous episodes.

But anyhow, my main goal was to find a way to make money and there is absolutely nothing wrong with that. Eventually, I found out about blogging. And, I fell in love with blogging because now, I could be creating content on a regular basis and putting it out there in a way that people can find me.

Before I started my blog, I always had to go out and find those people. Once I started my blog and I built my blog to where I had an audience, I didn't have to do that as much anymore because people would find my blog, either it's shared on social media or they do a Google search and they would come to my blog.

And that to me was awesome. I was able to make money without having to always go out there and find people.

Then, I started to realize something. I realized that with a blog, you can really have an impact. I started to get this urge inside of me to use blogging to do something bigger than just make money. I literally wanted to change the world and I still want to change the world. I have people tell me, "You can't change the world."

I said, "Well then, if you don't change the world. I'll go and I'll change the world."

So, I started to realize that blogging was not just a personal diary. Blogging was not just a place to make money but, blogging was a way for you to establish a platform. Once you have a platform, you can start influencing the lives of so many individuals.

Then, I started my Biology blog and the Biology blog grew relatively quickly. I mean, I was using a lot of the things that I learned in Internet Marketing that a lot of biology bloggers or

Biology websites were not doing so, I knew that I could use those same things that people use in such competitive niches and use it for Biology and get stuff out there and be able to help people learn Biology much better than they would have without the blog.

All right so, that started to grow and once again, it showed me that you can have a significant impact. To have a blog that reaches over 50,000 people in one month and share your message with those individuals, that is amazing. That is phenomenal.

Then, I started Learning with Leslie and at that time, Learning with Leslie was more of just a podcast. Well, Learning with Leslie is now just a podcast but, it was, Learning with Leslie was my entire brand. It was my brand. It was my podcast. It was the videos that I made, the articles that I wrote and all that kind of stuff. That continued to grow and my influence continued to grow.

Then, I took on Become a Blogger. Yaro Starak and Gideon Shalwick gave me this great opportunity because they weren't doing anything with Become a Blogger. They wanted someone to come in and manage it and to basically take over.

I did just that.

Once I started with Become a Blogger and we launched the courses and all the different things I was doing, I started the blog and I transferred Learning with Leslie to Become a Blogger so that, Learning with Leslie is not the official podcast of Become a Blogger.

And, as I'm building Become a Blogger, as I'm going through these different things that I'm doing and I'm working on the course in trying to make that better, I'm working on the blog to try to make that better, working on the podcast to try to make that better, my vision started to change for Become a Blogger.

I started to see that it could be much more than just me here creating this content and just me sharing that with the world.

It could be a community, a community of like-minded individuals that have that same vision, that same mission of changing the world, whether they're blogging about natural hair or about makeup or they're blogging about music.

Whatever the case might be or whether it's business, they want to do something bigger than themselves. They want to do something that not only makes money but, something that impacts people.

That idea is something that I fell in love with.

Then, I started meeting people. I started meeting, well, not then. I had been meeting people all along but, the more I found that my vision changed, I started meeting people that had the same type of mission, the same type of vision of building something that can impact people.

People who not only want to be entrepreneurs but, they want to impact the lives of others and I started falling in love with you guys. I'm not just saying that. I really am not just saying that.

You're listening to this podcast right now. And, if you're like many other people that are listening to this podcast, you're listening to this podcast because you want to do something like that. You want to create content inspire others and change the world. The more I meet people just like you, the more it motivates me to do something bigger.

You are my motivation and I really am not just saying that. I really want you to know that I mean that from the bottom of my heart.

That motivates me more than making a lot of money. That motivates me more than becoming popular. That actually doesn't motivate me at all. I don't care to be famous. I don't care for everybody to know me. I care to impact the lives of others and I feel like if I have a conversation with one individual and that conversation impacts that person's life, then that is so worth it for me. It doesn't matter how much work went into that, as long as it impacted their life, as long as they are able to go now and take action and do something with themselves or with their life and do something positive. It doesn't matter how much work went into that. If it can change your life, it's worth it to me.

Over the last few weeks, I have been having some great conversations. I have been meeting with some great people. It's not that I'm trying to meet all the famous bloggers or the popular bloggers or the once that are making a lot of money, it's not about that. It's about me meeting you and seeing that you want to do something significant with your life. You want to be able to have that impact and talk about your vision, talk about who you are and just connect with you so that, I have another friend that has that same passion that I do. That—you don't know how much that drives me.

## **Moving Forward with Become a Blogger**

### **Let's Connect**

I want to talk a little bit about what I want to do, what I want us to do as we move forward in this relationship, in this quest to change the world. First off, I want to get to know more of you guys, I want to get to know you, seriously, like seriously get to know you not just, "Hey, you

know I have this free thing that you can sign up for. Go to FreeBloggingVideos.com," or whatever the case might be. No, that's not what I'm talking about.

I want to connect with people. I want to connect with real people that have a passion to do something really significant. So, this is what I want you to do.

If you're one of those real people that have that passion that want to change the world, that want to have an impact and you would like to have a conversation with me. You just want to talk whether it's via phone or whether it's via Skype, I want you to reach out to me. I want you to send an email to [help@becomeablogger.com](mailto:help@becomeablogger.com), let us know what is the best time for you on what days.

I'd be willing to call. I'd be willing to connect with you on Skype. I love doing it on Skype because we get to see each other and for me, that is significant. Talking on the phone is great but, if you can see you on video and you can see me and we can talk and we can connect, that... I just love that.

I want to let you know this in advance. I won't be able to get to everyone. There are thousands of people on my list and I don't know how many people are going to respond to this. So, this is kind of like an experiment but, I'll try to do as many as possible over the next few weeks, probably over the next two or three weeks because in about a month, I start teaching again and things are just going to start crazy again and I won't be able to do that as much.



I'll probably still reach out to people every once in a while but, for right now, I want to spend some time getting to know you.

Now, I love this. I love this. For me, it's not necessarily about just having thousands of people on your blog because if ten million people are at my blog but, I have no connection to you, that is not that special... No, it is kind of special.

If ten million people are on my blog, man, that's awesome. But, I do want to have more connections with you guys that are listening to this podcast. This last weekend, I actually drove down to Chicago and I met up with one of the members of Become a Blogger Serena. We hung out. We went to navy Pier. We went out to dinner. It was me, her and another friend, Tony that organizes one of the conferences, Savvy Blogging Conference that I went to a few weeks ago.

We just connected. We were able to just hang out, Serena and I then we went to Navy Pier and we went on the Ferris wheel and we were just chilling.

That, to me, that's what it was about and we were talking about what we want to accomplish in life and with our blogs and some of the different things we want to do. That is so special to me. I will never forget that day. I will never forget the time Serena and I went out and hung out and just spoke about what we want to accomplish. That, I want to do that with more people. I am passionate about doing that.

So, if you are one of those people in my community, in the Become a Blogger community and you want to connect with me, you want me to give you a call on Skype especially or via phone, send an email to [help@becomeablogger.com](mailto:help@becomeablogger.com) and let us know what times, what days are best for you. What your telephone number is, what your Skype ID is or however we're going to get connected.

If you live outside the US and Canada, telephone number won't be the best way. I don't want to pay long distance so that, we will have to do it via Skype that way.

I'm on Eastern Standard Time so, make sure to keep that in mind when you're sending the times that you're available.

And then, you just might get a random call from me one of these days and we can have a conversation. So, that's the first thing.

Secondly, and this is going to sound weird because I already have this but, I want to ask you for permission to send you emails. I know it's weird. Many of you already opted in to my email list and I'm sending things and this is what a lot of marketers do.

However, I want to personally ask you to give me permission to do that. This is the way I connect with people. This is one of the ways that I connect to people. If you haven't signed up for my list as yet, go to [freebloggingvideos.com](http://freebloggingvideos.com) and I will be sending out a message on Thursday when we do this whole switch and that's going to be Thursday, August 1, so, if you're listening to this after that, this process is already going on. But, that's how you're going to be getting updates with the post that we are going to be posting on Become a Blogger.

So, why am I saying this now? I just want to ask you for permission to do that. Yes, that's it. I mean, marketers have you do that all the time but, I want to verbally, not verbally but... I just want to say it and ask it. That's it.

One of the things that I'm going to be doing is I'm going to be working on making more things free and optimizing those free things to help as many people as possible.

The Free Blogging Videos, for example. Starting on August 1, and this is the first time I am announcing that, you're going to be able to, people are going to be able to access it without opting in. You can just come to the blog and see those free blogging videos and get your blogs started.

You don't have to submit your email address or anything of that sort. You just come and you learn and then, you take action and then, you go out there, you build your blog, you create content, inspire others, change the world and you build an online business. I'm going to be talking about all of that stuff. I'm actually redoing the free blogging videos. It's mostly done so that, it's not just a how to set up your blog. It's how to build a business, how to impact people, how to build your list, how to make money with your blog... All of these things are going to be within the free blogging videos.

So, it's going to be better and you won't even have to opt in for it. I think that's pretty cool. Not only that, I'm going to be giving away a course that's called Blogging Business Simplified. Now, this is one of the webinars that we did when we had our Premium Plus Membership. People were paying upto \$495 for access to that membership and this was one of the courses, the webinars that we did specifically for them. There's a Q&A session with Yaro Starak, Gideon Shlawick and myself and that, you're going to have to opt in to get that.

So, you get the free blogging videos. If you opt in, you get access to this course which is a great course. Really puts everything in perspective.

That's the next thing. I'm going to be working on making more things free.

The Premium program isn't even for sale right now. I took it off the market because I wanted to make some updates and also just because I don't want to focus on that right now. My time is extremely limited so, I want to focus on building the free stuff and making it as good as possible.

And then, when I do start focusing on monetization, I want that to fit well, very well within the Become a Blogger culture that I'm working on setting up that we are creating right now.

Next thing, I want to ask you to please share our content. You're going to be reading content that's from Become a Blogger and we're going to be posting three times a week. Mondays and Fridays will be the articles and on Wednesdays, it will be the podcasts.

If you're reading a post, if you're listening to a podcast and you're finding value in it, please share it. Tweet it out. Share it on Facebook. Google+ all that kind of stuff. Pin it on Pinterest. Help us get the word out there.

Think about different creative things that you can do to help us share this content because really, it's about getting this stuff out there so that, more people can know how to do the things that we are doing and become a part of this community that we're building. If you want specific resources to help you share the content, go to [becomeablogger.com/share](http://becomeablogger.com/share) and that's one of the pages that I've just recently created. It's going to give you links and suggested tweets and all these different types of things so that, you can easily share the content that we are putting on Become a Blogger.

The next thing, support the authors, the writers, the people that are working hard at creating this great content. They are going through an extensive process and creating this content, making sure it suits the editorial guidelines and putting that out there for you. And, I want you to engage with them, check them out. Go to their blogs and see what they are doing.

Once again, this is a community. It's not just a one way or a two way street. It's about us all getting to know each other and these guys are working for you guys. So, support them because they are working hard for you.

Lastly, I want to ask you, just like we started off with some feedback from Jason from ApplicationTalk.com, I want to ask you to give me lots of feedback so that, you can help me make things better.

Even though we're working like crazy and there will still be lots of room for improvement, don't be shy. If there are things that you think we can do better, if there are suggestions you have that you think can improve what we're doing, let me know them.

It's not about how great what I'm doing is but, how much better it can be. So, just as a reminder, you can always call the hotline and that number is 888-835-2414.

And, leave your suggestions, leave your feedback. If there is something we're doing and you just don't like it, go ahead and let me know. I want to know. It's not going to hurt my feelings. I want to know what's going on in your mind and what suggestions you have so that, we, once again, this is about you, me, all of us together building something that's bigger than ourselves.

All right, as I mentioned, the plan for right now, at least for the month of August is that there are going to be three posts per week. On Mondays and Fridays, the written articles, on Wednesdays, the podcasts episodes. Some of the written articles are going to be part of

different series that are being created, that will become full courses, and those courses will be available for free.

On Thursday, August 1, that's going to be the first post. That's a little different but, because it falls on August 1, I wanted to do a post there. That's going to be a post that I'm going to be doing, kind of just a how-to post, that's all I'm going to say about it for now.

But, it's going to be valuable. So, on Thursday, you get that first post and then, of course, Friday and then, Monday, Wednesday, Friday, Monday, Wednesday, Friday, and all that jazz.

Tune in to your emails. Stay tuned to your emails and click on the link that I send you if you want to be able to access this information. You will be able to subscribe via email, once again to get the post sent to you or notifications of the post sent to you. I know that that can get overwhelming for some people that get a lot of stuff via email. You might prefer to get it weekly, and I will offer that option so that, you don't get three emails a week.

You get one email with a digest, summarizing everything that has been going on for that week. So, they'll go out on Fridays and all of the emails will go out at 9AM Eastern Standard Time.

That's pretty much it. I kind of wanted to give you an update, let you know, how this journey has been so far, how it came to where it is today, what the plans are for the future and how you can be involved. I hope you got some value from that.

Let's do this.

My question, the question I'm going to leave you with is,

### ***Will you be with me on this journey?***

Come to [becomeablogger.com/episode123](http://becomeablogger.com/episode123) and let me know, oh, 123, I like that for this episode, and let me know what's going on. Let me know if you're going to be joining me on this journey.

Of course, if you're enjoying this podcast, I'd appreciate it if you can hop over to iTunes and leave an honest review letting people know what you think about this podcast. Hopefully, it's five stars but, if it's not, you know, don't let us know.

That's going to help us to get more exposure in iTunes and that's always a good thing. I hope to see you on the hangout this Thursday at 7PM Eastern Standard Time. Come to this episode for the link so that, you can RSVP.



And, as I mentioned, [freebloggingvideos.com](http://freebloggingvideos.com), we're going to have some changes there. But, you can head on over there and you can get access to the free course teaching you how to build something significant, create content, inspire others, and even change the world.

It's free. It's actionable. It's awesome.

That's pretty much it for this episode. This is Leslie Samuel. Until next time, take care and God bless!